

Cookie Policy

Effective date: October 1, 2026

This Cookie Policy explains how Frame 42 Marketing uses cookies and similar technologies on <https://www.frame42marketing.com>. It supplements our [Privacy Policy](#).

What cookies are

Cookies are small files stored on your browser or device when you visit a website. Similar technologies may store or access information on your device or record website interactions. Some cookies last only for a browsing session; others remain until they expire or are deleted.

How we use them

Website functionality. Our website may use technologies needed for security, operation, and remembering choices you make.

Analytics. We use Google Analytics to measure website activity, including page visits and link clicks, and improve our content and marketing. Analytics may use identifiers to distinguish visits and understand how the website is used over time. Google Analytics commonly uses cookies named `_ga` and `_ga_<identifier>`. Their actual duration depends on our configuration and browser behavior.

Advertising measurement and retargeting. We use Google Ads and may work with geofencing and other advertising providers to promote our services, measure campaign performance, and retarget people who have interacted with our ads or visited our website. Depending on the campaign and tracking tools used, these providers may process cookie or device identifiers, website activity, and location information under their applicable privacy policies. If advertising tags or conversion tracking are implemented on the website, they may use cookies or similar technologies to measure campaign results or support remarketing. The technologies in use and any required privacy choices depend on the providers and configuration. Running an advertising campaign does not by itself mean that a tracking tag is installed on this website.

Embedded videos. We embed Vimeo and YouTube videos. Their players may use cookies or similar technologies to provide playback, remember preferences, measure viewing activity, and carry out other purposes described in their privacy policies. Collection can occur when the player loads or when you interact with it, depending on its configuration and your provider settings. Vimeo or Google may also receive your IP address and device information when the player connects to their services.

Learn more in [Vimeo's Privacy Policy](#), [Vimeo Player Cookies](#), and [Google's Privacy Policy](#). Blocking relevant cookies or third-party content may affect playback. Google Analytics opt-out tools do not block these video providers' collection.

Your choices

You can block or delete cookies through your browser settings. Blocking cookies may affect some website features. Where required by applicable law, we obtain consent before using nonessential cookies or similar technologies. You can contact us with questions about available website privacy choices.

You can also use the [Google Analytics Opt-out Browser Add-on](#) in supported browsers. The add-on applies to its installed browser and does not stop all other information collection or delete previously collected data.

Visit [Google Account Data and Privacy](#) to manage account-related privacy settings and [Google My Ad Center](#) to manage Google advertising preferences. These controls are separate from opting out of Google Analytics on this website.

Learn more at [How Google uses information from sites or apps that use its services](#).

Updates and contact

We may update this policy when website technologies or practices change and will revise the effective date above. For questions, use the contact information below.

Contact us

Frame 42 Marketing

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