

Privacy Policy

Effective date: October 1, 2026

Frame 42 Marketing, LLC, doing business as Frame 42 Marketing ("Frame 42," "we," "us," or "our") respects your privacy. This Privacy Policy explains how we collect, use, and disclose personal information when you visit <https://www.frame42marketing.com> or contact us through the website. It does not govern information we process on behalf of clients under separate agreements or information collected on third-party websites.

Information we collect

Information you provide. Our contact form collects your name, email address, telephone number, and message. We use this information to respond to your inquiry and discuss potential services. We also receive any information you voluntarily provide when communicating with us. We do not operate newsletters or email marketing campaigns.

Information collected automatically. Our website and service providers may collect information about your visit, including pages viewed, links clicked, time spent on the website, referring websites, browser and device information, approximate location, and cookie or similar identifiers. Our hosting and security providers may also process IP addresses and technical logs to operate and protect the website.

Please do not submit patient information, medical records, financial account details, passwords, or other sensitive or confidential information through website forms or unsolicited messages.

How we use information

We use information to respond to inquiries, discuss potential services, operate and maintain the website, understand how visitors use our content, improve the website and our marketing, protect against misuse, and meet legal obligations. We may contact you by email or telephone to respond to your inquiry or communicate about our services. We do not use contact form submissions to enroll you in newsletters or email marketing campaigns.

Google Analytics

We use Google Analytics to understand how visitors find and interact with our website, including which pages they visit and which links they click. Google Analytics uses cookies and similar technologies to collect information about website activity and devices. We use the resulting reports to evaluate and improve our website and marketing.

Google Analytics 4 does not log or store individual IP addresses, although IP addresses are used when data is collected to derive approximate location information. Our other website service providers may process IP addresses separately.

For details about Google's collection and use of information, visit [How Google uses information from sites or apps that use its services](#) and [Google's Privacy Policy](#).

You can manage Google-related privacy choices through these resources:

- [Google Account Data and Privacy](#): review and manage activity and privacy settings associated with your Google account.
- [Google Analytics Opt-out Browser Add-on](#): use Google's add-on in supported browsers to prevent supported Google Analytics JavaScript from sharing visit activity with Google Analytics.
- [Google My Ad Center](#): manage personalized advertising preferences for Google services.

These tools serve different purposes. Changing Google account or advertising settings does not necessarily stop Google Analytics collection on this website. The Analytics add-on applies to the browser where it is installed, does not delete previously collected information, and does not prevent information from being collected by the website itself or other services. Browser cookie controls provide additional choices.

Embedded Vimeo and YouTube videos

We display videos from Vimeo and YouTube using embedded players. When a player loads or you interact with a video, the provider may receive information such as your IP address, browser and device details, the page you are visiting, and playback activity. Depending on the player configuration, your account status, and the provider's settings, cookies or similar technologies may be used to deliver the video, remember preferences, measure viewing activity, or support other purposes described in the provider's privacy policy. Some information may be transmitted when a player loads, before you press play.

Vimeo and Google, which operates YouTube, process information under their respective policies. Learn more in [Vimeo's Privacy Policy](#), [Google's Privacy Policy](#), and [How Google uses information from sites or apps that use its services](#). You can review Google account settings at [Google Account Data and Privacy](#). The Google Analytics opt-out add-on described above does not opt you out of Vimeo or YouTube data collection.

Advertising and campaign measurement

We promote Frame 42 Marketing through Google Ads and geofencing advertising. We may work with geofencing and other advertising providers to deliver ads, measure campaign performance, and retarget people who have interacted with our ads or visited our website. Depending on the campaign and tracking tools used, these providers may process cookie or device identifiers, website activity, and location information under their applicable privacy policies. We may also run social media advertising in the future. Advertising platforms and campaign providers may process information about ad impressions, clicks, devices, and campaign interactions to deliver ads and report campaign performance under their own privacy notices and applicable agreements.

Geofencing advertising uses a geographic area to help determine which devices may receive an ad. Location or device information used for ad delivery may originate from the advertising provider or its partners rather than from our website. Running geofencing ads does not mean that we collect precise location through this website's contact form. Google Analytics may report approximate location, as described above.

If we implement advertising tags, pixels, or conversion tracking on our website, these technologies may send information about page visits and interactions to the relevant advertising provider to measure actions following an ad click or support remarketing. Depending on the technology and configuration, this can include cookie or device identifiers, IP addresses, browser details, page URLs, and event information. We will update this policy to identify additional providers and uses when implemented, and provide consent or opt-out choices where required by applicable law.

You can manage Google advertising preferences through [Google My Ad Center](#) and review Google's practices in [Google's Privacy Policy](#). These settings do not control every advertising provider or stop all campaign measurement. The Google Analytics opt-out add-on does not opt you out of Google Ads, geofencing, or social media advertising.

Cookies and similar technologies

We use cookies and similar technologies to support website functionality and measure website use. You can manage cookies through your browser settings, including blocking or deleting them. Blocking certain cookies may affect website features. For further information, see our [Cookie Policy](#). Where required by applicable law, we obtain consent before using nonessential cookies or similar technologies.

How we disclose information

We disclose information to service providers that help us operate our business, such as website hosting, website maintenance, security, analytics, and communications providers. These providers receive information relevant to the services they perform. Google's processing is described in the resources linked above.

We may also disclose information when required by law or legal process, to protect rights or safety, to investigate misuse, or in connection with a merger, acquisition, or transfer of business assets, subject to applicable legal requirements. We may disclose information at your direction or with your consent.

We do not sell contact form submissions. Disclosure of online identifiers or website activity to advertising providers can be considered a sale, sharing, or targeted advertising under some privacy laws, depending on how the tools are configured and used. Where applicable law requires an opt-out for such processing, we provide the required choices.

Third-party links and content

Our website may link to third-party websites or display content supplied by third parties. Those providers may collect information under their own privacy policies. Review their policies and settings when using those services.

Retention and security

We retain information for as long as reasonably necessary for the purposes described in this policy, including responding to inquiries, maintaining business records, complying with legal obligations, and resolving disputes. Retention varies by information type and purpose.

We use reasonable administrative, technical, and organizational safeguards designed to protect information. No method of internet transmission or electronic storage is completely secure.

Your choices and requests

You may contact us at katie@frame42marketing.com to ask us to stop discretionary follow-up about your inquiry. We may still communicate as needed to administer an existing business relationship or meet legal obligations. We do not send newsletters or email marketing campaigns.

Depending on your location and the law that applies, you may have rights to access, correct, delete, or obtain a copy of personal information, or to object to or restrict certain processing. Contact us at katie@frame42marketing.com to make a request. We may need to verify your identity and will respond as required by applicable law. Some information may need to be retained for legal or legitimate business reasons.

Our website does not currently respond to browser Do Not Track signals. Do Not Track is distinct from legally recognized opt-out preference signals; we honor those signals where required by applicable law.

Children

Our website is directed to business professionals and is not intended for children under 13. We do not knowingly collect personal information from children under 13. If you believe a child has provided information, contact us so we can investigate and take appropriate action.

Visitors outside the United States

Frame 42 Marketing operates in the United States. Our service providers may process information in the United States or other countries, where privacy laws may differ from those in your location. Where applicable law requires safeguards for international transfers, we use the safeguards required for the relevant processing.

Updates to this policy

We may update this policy as our practices or legal requirements change. We will post the updated policy here and revise the effective date. Where required, we will provide additional notice or obtain consent for material changes.

Contact us

Frame 42 Marketing

Frame 42 Marketing, LLC

Email: katie@frame42marketing.com

Mailing address: Frame 42 Marketing, 1533 Squirrel Lake Ct., Matthews, NC 28105