

Website Terms of Use

Effective date: October 1, 2026

These Terms of Use govern use of <https://www.frame42marketing.com>, operated by Frame 42 Marketing, LLC, doing business as Frame 42 Marketing ("Frame 42," "we," "us," or "our"). Please read them before using the website. If you do not agree to these terms, please discontinue use of the website.

Website purpose and client relationships

This website provides information about our marketing services, experience, and work. Website content is general information and does not create a client relationship, an offer to perform services, or an obligation to accept a project. Services, fees, deliverables, timelines, confidentiality, and campaign licensing are governed by separate written agreements. If these terms conflict with an applicable signed client agreement, that agreement controls the services it covers.

Ownership and permitted use

Website text, graphics, designs, videos, photographs, logos, and other materials are owned by Frame 42 Marketing or their respective owners and are protected by applicable intellectual property laws. Client names, trademarks, and portfolio materials remain the property of their respective owners.

You may view the website and download or print publicly available materials for your own informational use, provided you retain ownership notices. Unless expressly permitted by the rights holder or applicable law, you may not reproduce, republish, distribute, sell, modify, or use website materials in your own marketing or commercial projects. Display of an ad campaign or creative concept does not grant a license to use it.

Acceptable use

You may not use the website for unlawful purposes, impersonate another person, submit malicious code or spam, attempt unauthorized access, interfere with website operation, or use the website in a way that infringes another person's rights.

Inquiries and submissions

Provide accurate information when contacting us and submit only materials you are authorized to share. Do not send patient information, sensitive personal information, or confidential business materials through website forms or unsolicited messages. Contact us first to arrange an appropriate method for sharing confidential materials.

Submitting an inquiry does not create a confidentiality agreement or transfer ownership of your materials to us. We may use your submission to review and respond to your request, subject to our Privacy Policy and any separate agreement.

Portfolio examples and results

Case studies, testimonials, and portfolio examples describe specific work or experiences. Results depend on factors such as the client's market, budget, services, execution, timing, and other circumstances. Past results do not guarantee similar outcomes, revenue, patient volume, rankings, website traffic, or other performance for future projects.

Third-party links and services

The website may include third-party links or content for convenience, including embedded Vimeo and YouTube videos. We do not control third-party websites or services and are not responsible for their content, availability, or practices. Your use of those services is subject to their applicable terms and policies.

Informational content

Website content is not legal, medical, financial, or regulatory advice. Healthcare-related examples describe marketing work and should not be used to make medical decisions. Consult an appropriate qualified professional for advice relevant to your circumstances.

Website availability and disclaimers

We aim to provide useful and accurate information, but content may contain errors or become outdated. We may change or discontinue website features or content at any time.

To the extent permitted by applicable law, the website and its content are provided "as is" and "as available," without warranties of any kind, express or implied, including warranties of merchantability, fitness for a particular purpose, and noninfringement. We do not warrant uninterrupted availability or that the website will be free of errors or harmful components.

Limitation of liability

To the extent permitted by applicable law, Frame 42 Marketing will not be liable for indirect, incidental, special, consequential, or punitive damages arising from use of, or inability to use, the website, including lost profits, lost data, or business interruption. Nothing in these terms excludes or limits liability or rights that cannot lawfully be excluded or limited. Liability for client services is addressed in the applicable client agreement.

Privacy

Our [Privacy Policy](#) explains how we handle information collected through the website. These terms do not serve as consent to cookies or other data processing that requires separate consent under applicable law.

Governing law

These terms are governed by the laws of North Carolina, without regard to conflict-of-law rules, except where applicable law requires otherwise. Any mandatory rights you have under applicable law remain unaffected.

Changes and general provisions

We may revise these terms by posting an updated version with a new effective date. Changes apply prospectively and are subject to any additional notice or acceptance required by applicable law. If a provision is found unenforceable, the remaining provisions remain effective to the extent permitted by law. Failure to enforce a provision does not waive our right to enforce it later.

Contact us

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